

**Social media and website:
share info, updates and
reminders**

- book holiday parties
- book scout outings
- gift ideas
- new inventory
- handprint gifts
- custom painting deadline
- Thanksgiving week hours
- Black Friday
- Small Business Saturday

NOVEMBER							2024	
SUN	MON	TUE	WED	THU	FRI	SAT		
						1	2	
3	4	5	6	7	8	9		
10	11	12	13	14	15	16		
17	18	19	20	21	22	23		
24	25	26	27	28	29	30		

DECEMBER							2024	
SUN	MON	TUE	WED	THU	FRI	SAT		
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30	31	1	2	3	4		

- Cyber Monday
- custom painting deadline
- gift ideas
- handprint gifts
- new inventory
- gift cards
- last-min gift ideas
- last day to paint
- week of Christmas hours
- winter break family ideas
- New Year's hours